

# Você viu?!

É muito importante se manter atualizado sobre o que as demais sociedades publicam em seus websites, revistas e boletins. Seguem algumas publicações interessantes sobre temas relacionados aos discutidos na SBC Horizontes.

### IEEE Potentials Volume 31 Number 5, November/December 2012

Ruzyllo on the Process of Converting an Idea into a Commercial Product. J. Ruzyllo <a href="http://dx.doi.org/10.1109/MPOT.2012.2213495">http://dx.doi.org/10.1109/MPOT.2012.2213495</a>

Lesson Plans [My First Job]. C. Desmond http://dx.doi.org/10.1109/MPOT.2012.2212296

### IEEE Potentials Volume 31 Number 4, September/October 2012

The Good, the Bad, and the Ugly!. R.E. Floyd, R.H. Spencer <u>http://dx.doi.org/10.1109/MPOT.2012.2201339</u>

Screams, Themes, and Dreams: Your Ticket to Amusement Park Engineering. C. Causer <a href="http://dx.doi.org/10.1109/MP0T.2012.2206439">http://dx.doi.org/10.1109/MP0T.2012.2206439</a>

The Accumulation of Life Experiences [My First Job] C.A. Siller http://dx.doi.org/10.1109/MPOT.2012.2206671

## IEEE Computer Volume 45 Issue 11, November 2012

Debugging on the Shoulders of Giants: Von Neumann's Programs 65 Years Later. B.Fagin, D. Skrien [A study that examined and executed the programs John von Neumann wrote for the IAS machine reveals time-tested truths about computer architecture, side effects, instruction set design, and automatic programming-truths all foreseen by von Neumann and his team more than 50 years ago.] http://dx.doi.org/10.1109/MC.2012.69

Sustainable IT: Challenges, Postures, and Outcomes. E Curry http://dx.doi.org/10.1109/MC.2012.385

Love the Show!. D.A. Grier, E.D. Dumbacher [There are some problems that engineered approaches can't solve, and building a reputation - a problem of marketing and people - is one of them. The Web extra at http://youtu.be/wfp1BiiXcjo is an audio podcast in which authors David Alan Grier and Erin Dian Dumbacher discuss building computer engineering's reputation.] http://dx.doi.org/10.1109/MC.2012.380

## IEEE Computer Volume 45 Issue 10, October 2012

Should Everyone Go to College? A.E.K. Sobel [The combination of ability, interest, potential for commensurate employment, and reasonable cost should direct an individual's career path.] http://dx.doi.org/10.1109/MC.2012.352

Underrepresented Youth Creating Culturally Relevant Games. P. Gruenbaum http://dx.doi.org/10.1109/MC.2012.357

Portfolio Mining. K.P.C. Madhavan et al [Portfolio mining facilitates the creation of actionable knowledge, catalyzes innovations, and sustains research communities.] http://dx.doi.org/10.1109/MC.2012.351

The Computer in the Mirror. D.A.Grier, E.D.Dumbacher [Computer science seems to be moving rapidly into the social sciences, not to build machines that simulate our actions but to hold up a mirror to our lives.] http://dx.doi.org/10.1109/MC.2012.356

#### IEEE Computer Volume 45 Issue 9, September 2012

Innovation Mashups: Academic Rigor Meets Social Networking Buzz. D.S.Milojicic et al [Exploring new options for publishing and content delivery offers an enormous opportunity to improve the state of the art and further modernize academic and professional publications.] http://dx.doi.org/10.1109/MC.2012.313

It's complicated. D.A.Grier, E.D.Dumbacher [Was the code-breaking era of computers the industry's high point? The Web extra at http://youtu.be/0iuh0OQe6CU is an audio podcast of authors David Alan Grier and Erin Dian Dumbacher, in which they discuss the importance of analyzing increasingly complex data.]

http://dx.doi.org/10.1109/MC.2012.314

# **Communications of the ACM Vol.55 Issue 12, December 2012**

In the Year of Disruptive Education. P.Hyman. [As college tuitions soar, various online models vie to educate college students worldwide — at no cost.] http://dx.doi.org/10.1145/2380656.2380664

Moods. P.J.Denning. [Recognizing and working with moods -your own, your team's, your customers' - is essential to professional success.] http://dx.doi.org/10.1145/2380656.2380668

Why We Need an ACM Special Interest Group for Broadening Participation. T.A.Dahlberg. [A proposal for an international group focused on broadening participation.] http://dx.doi.org/10.1145/2380656.2380669

## **Communications of the ACM Vol.55 Issue 11, November 2012**

Will MOOCs Destroy Academia? M.Y.Vardi. ["Thy destroyers and they that made thee waste shall go forth of thee," wrote the prophet Isaiah. This phrase has been popping into my mind as I have been following the recent raging discussions over the topic of MOOCs.]

http://dx.doi.org/10.1145/2366316.2366317

Major Update to ACM's Computing Classification System. B.Rous. [ACM has completed a major update of its Computing Classification System (CCS), which has served as the de facto standard for classifying the computing literature since 1964.] http://dx.doi.org/10.1145/2366316.2366320

Learning to Teach Computer Science: The Need for a Methods Course. Aman Yaday, John T. Korb. [A multipronged approach to preparing computer science teachers is critical to success.] http://dx.doi.org/10.1145/2366316.2366327

## **Communications of the ACM Vol.55 Issue 10, October 2012**

Where is the Science in Computer Science? Vinton G. Cerf [The term "computer science" raises expectations, at least to my mind, of an ability to define models and to make predictions about the behavior of computers and computing systems.] http://dx.doi.org/10.1145/2347736.2347737

Computer Science and the Three Rs. Leah Hoffmann. [A growing sense of crisis prevails as computer science searches for its place in the K--12 curriculum. http://dx.doi.org/10.1145/2347736.2347743

## **Communications of the ACM Vol.55 Issue 9, September 2012**

The Need to Balance Innovation and Implementation in Broadening Participation. R. E. Ladner, E.Litzler [Seeking to improve the process for writing and reviewing proposals for new educational programs.] http://dx.doi.org/10.1145/2330667.2330679

Author Order: What Science Can Learn from the Arts. E. Marcos, J.M. Vara, V. de Castro. [Some thoughts about author order in research papers.] http://dx.doi.org/10.1145/2330667.2330680

Q&A: What Women Want. L. Hoffmann [Harvey Mudd College president Maria Klawe talks about increasing the number of women who study computer science.] http://dx.doi.org/10.1145/2330667.2330693

## ACM InRoads Volume 3 Issue 4, December 2012

Question: how to teach professionalism?: answer: commit early and recommit often. D. Gotterbarn http://dx.doi.org/10.1145/2381083.2381086

Systematic literature reviews and undergraduate research. T. Clear http://dx.doi.org/10.1145/2381083.2381087

Why is Research Uncommon in the Computing Education Universe? R. Lister http://dx.doi.org/10.1145/2381083.2381090

Are there enough seats for women at the IT table? Eileen M. Trauth http://dx.doi.org/10.1145/2381083.2381099

#### Nature 492 (7429) 20 December 2012

Science publishing: Open access must enable open use. Cameron Neylon [Those wishing to maximize the benefits of public research must require more than free access, says Cameron Neylon — they must facilitate reuse.] http://dx.doi.org/10.1038/492348a

#### Nature 492 (7428) 13 December 2012

Computer engineering: Feeling the heat. Philip Ball [The more that microcircuits are shrunk, the hotter they get. Engineers are on the hunt for ways to cool off computing.] http://dx.doi.org/10.1038/492174a

Research methods: Know when your numbers are significant. David L. Vaux [Experimental biologists, their reviewers and their publishers must grasp basic statistics, urges David L. Vaux, or sloppy science will continue to grow.] http://dx.doi.org/10.1038/492180a

#### Nature 492 (7425) 21 November 2012

Nature's sexism. [The editors of this publication need to improve how we reflect women's contributions to science. For this, we must inject an extra loop into our thinking.]

http://dx.doi.org/10.1038/491495a

#### Nature 492 (7420) 18 October 2012

Research policy: How to build science capacity. [Eight leaders propose ways to boost research in their countries in the next decade.] http://dx.doi.org/10.1038/490331a

Collaborations: The rise of research networks. Jonathan Adams [New collaboration patterns are changing the global balance of science. Established superpowers need to keep up or be left behind, says Jonathan Adams.] http://dx.doi.org/10.1038/490335a

Innovation: Brushing up on business. Neil Savage [Entrepreneurship training can open up new avenues for scientists. And it doesn't take a business degree.] http://dx.doi.org/10.1038/nj7420-435a

#### Nature 492 (7418) 04 October 2012

Digital archives: Don't let copyright block data mining. Matthew L. Jockers, Matthew Sag & Jason Schultz [They explain why humanities scholars have pitched in to the Authors Guild v. Google lawsuit. ] http://dx.doi.org/10.1038/490029a