



## Você viu?!

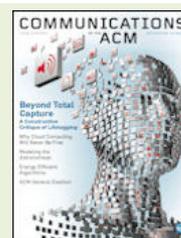
É muito importante se manter atualizado sobre o que as demais sociedades publicam em seus websites, revistas e boletins. Seguem algumas publicações interessantes sobre temas relacionados aos discutidos na SBC Horizontes.

### ACM Communications, May 2010

#### How to Make Progress in Computing Education por C. Wilson, M. Guzdial

*“Improving the research base for computing education requires securing competitive funding commitments.”*

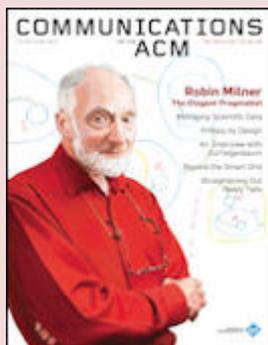
<http://cacm.acm.org/magazines/2010/5/87276-how-to-make-progress-in-computing-education>



#### Student and Faculty Attitudes and Beliefs About Computer Science por C. Lewis, M. H. Jackson, W. M. Waite

*The curriculum should inspire students to view CS as both accomplishment and intellectual discipline. “... What students think about a discipline—its structure, usefulness, how it is learned—plays an important role in shaping how they approach it. Just as faculty members aim to have their students learn the facts and skills of a discipline, they may also want to shape student beliefs and attitudes.”*

<http://cacm.acm.org/magazines/2010/5/87248-student-and-faculty-attitudes-and-beliefs-about-computer-science/>



### ACM Communications, June 2010

#### Conference Paper Selectivity and Impact por J. Chen, J.A. Konstan

*“Studying the metadata of the ACM Digital Library*

*(<http://www.acm.org/dl>), we found that papers in low-acceptance-rate conferences have higher impact than those in high-acceptance-rate conferences within ACM, where impact is measured by the number of citations received. We also found that highly selective conferences—those that accept 30% or less of submissions—are cited at a rate comparable to or greater than ACM Transactions and journals.”*

<http://cacm.acm.org/magazines/2010/6/92485-conference-paper-selectivity-and-impact>

### IEEE Computer, July 2010

#### Strategy Trumps Money: Recruiting Undergraduate Women into Computing por L. Barker, J.M. Cohoon, L. Sanders

*“Computing departments can maximize recruitment of qualified female students with a low-cost, ‘high yield in the short term’ strategy.”*

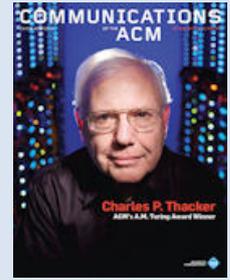
<http://doi.ieeecomputersociety.org/10.1109/MC.2010.179>

## ACM Communications, July 2010

### Hypercriticality por Moshe Y. Vardi.

*“If you are an experienced researcher, you have undoubtedly dealt with papers and proposals being declined. Still, the harsh tone of negative reviews can be quite unsettling even to experienced authors. When I talk to colleagues about this, they just shrug, but I think this phenomenon, which I call “hypercriticality,” deserves our collective attention.”*

<http://cacm.acm.org/magazines/2010/7/95070-hypercriticality>



### Viewpoint: **Cultivating Cultural Diversity in Information Technology** por Valerie E. Taylor

*Introducing CMD-IT, a new center focused on synergistic activities related to ethnic minorities and people with disabilities*

<http://cacm.acm.org/magazines/2010/7/95041-cultivating-cultural-diversity-in-information-technology>



## IEEE Computer, July 2010

### The Future of the Computing Profession, por N. Holmes

*“The computing profession isn't flourishing in parallel with computing in government, business, and the community. ... The computing profession faces the problem that it's becoming increasingly irrelevant. Specialist professions are developing that focus on some aspect or application of digital technology. For example, digital communications is becoming the focus of a branch of engineering, as is software development.”*

<http://www.computer.org/portal/web/csdl/doi/10.1109/MC.2010.209>

## ACM Communications, August 2010

### Presenting Your Project: The what, the how, and the why of giving an effective presentation por George V. Neville-Neil

Question: *“I have a nontechnical question for you. I've been asked to make a presentation on the project my team has been working on for the past year. Actually, I wasn't really asked so much: the eight of us drew straws, and I got the short one. Other than trying to imagine my audience in their underwear—a piece of advice I have now been given at least five times—what would you suggest?”*

<http://cacm.acm.org/magazines/2010/8/96630-presenting-your-project>

